

How to prepare a defined and managed approach

Highly interactive practical and immersive one day workshop



CYBER  
MANAGEMENT  
ALLIANCE

# MANAGEMENT BEST PRACTICES IN CYBER SECURITY & DATA PRIVACY

## HOW DO YOU REDUCE CYBER RISK WITHOUT INCREASING THE BUDGET?

**How to reduce business risk exposure and actually reduce costs**

**Increase your security posture on budget and with existing resources**

INTERACTIVE SESSIONS

**Criminals are leveraging the connectivity of the Internet and actively engaging in corporate espionage to steal intellectual property, engineering designs, customer sensitive data and other business and financial confidential information.**

When it comes to increasing IT and cyber budgets accounting and finance professionals are increasingly being asked to referee and opine on cyber security spending. There is a way to reduce the risk exposure but simply opening the purse strings and increasing the budget is not the solution. For example, a leading international bank, despite spending over \$500 Million dollars annually on cyber security, suffered a major data breach.

Cyber Managements Alliance's one day session will equip attendees with practical knowledge about cyber risk, attacks, their real world effect on brand reputation and the financial impact on business.

This course will enable you to prepare a defined and managed approach when responding to a data breach or attack of an information asset. The content is intended for senior management and business executives who wish to gain a better understanding of cyber security and the real threats to their organisation.

### TARGET COMPETENCIES

- **Information Risk Management, policies and standards.**
- **Strategies to protect business reputation, brand image and bottom line.**
- **Data Breach Response - strategy, planning and management.**
- **Basic awareness on cyber and breach regulatory and legal issues.**

*Cyber Management Alliance are approved by APMC the only Certification Body licensed and approved by GHCQ to deliver this scheme.*

“Overemphasis on technological (as opposed to management, behavioural and cultural) aspects weakens cyber defensive capabilities.”

*Bank of England and FCA - 2015*

### WHO SHOULD ATTEND

*An awareness level, non technical, program intended for those who would like to gain a better understand of information risk, cyber attacks, and how to protect their businesses against cyber criminals.*